

Rep Order# 8832931 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 36782

Printed: 10/05/2012 9:39 AM
Last Received: 10/05/2012 9:16 AM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () DCCC-DEM CNGRS CMPG
Product DCCC IE
Estimate# 1473
Buyer KATIE KEULEMAN
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E //1473
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK
TOTAL - \$4,800
PLEASE CONFIRM
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	500A-600A	8 NEWS NOW AT 5A	:30	\$800.00	09/25-09/28	0	0	0	\$0.00	
	2	TU-F	600A-700A	8 NEWS NOW AT 6A	:30	\$900.00	09/25-09/28	1	1	1	\$900.00	
	3	TU-F	700A-900A	CBS THIS MORNING	:30	\$800.00	09/25-09/28	0	0	0	\$0.00	
	4	M	700A-900A	CBS THIS MORNING	:30	\$1,000.00	10/01-10/01	0	0	0	\$0.00	
	5	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$450.00	09/29-09/29	0	0	0	\$0.00	
	6	SU	600A-630A	8 NEWS NOW THIS MORNING #1	:30	\$400.00	09/30-09/30	0	0	0	\$0.00	
	7	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$1,500.00	09/30-09/30	0	0	0	\$0.00	
	8	SU	800A-830A	8 NEWS SUN MORNING #2	:30	\$1,500.00	09/30-09/30	0	0	0	\$0.00	
	9	TU-F	900A-1000A	LIVE WITH KELLY	:30	\$750.00	09/25-09/28	0	0	0	\$0.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	10	TU-F	1000A-1100A	PRICE IS RIGHT	:30	\$2,500.00	09/25-09/28	0	0	0	\$0.00	
	*11	TU-F	1200P-1230P	NOON NEWS	:30	\$750.00	09/25-09/28	2	1	2	\$1,500.00	
		Sales Remark: V7 . V7 Comment Changed, Spots/week Changed										
	12	TU-F	300P-40CP	ELLEN	:30	\$900.00	09/25-09/28	0	0	0	\$0.00	
	13	SA	530P-60CP	POLITICS NOW	:30	\$350.00	09/29-09/29	0	0	0	\$0.00	
	14	SU	530P-60CP	INSIDE EDITION	:30	\$550.00	09/30-09/30	0	0	0	\$0.00	
	15	TU-F	400P-50CP	8 NEWS NOW @ 4P & 430P	:30	\$1,100.00	09/25-09/28	0	0	0	\$0.00	
	16	TU-F	500P-63CP	8 NEWS NOW @ 5P & 6P	:30	\$1,300.00	09/25-09/28	1	1	1	\$1,300.00	
	17	SA	500P-70CP	8 NEWS NOW @ 5P & 630P	:30	\$700.00	09/29-09/29	0	0	0	\$0.00	
	18	TU-F	1100P-1135P	8 NEWS NOW @ 11P	:30	\$1,900.00	09/25-09/28	0	0	0	\$0.00	
	19	M	1100P-1135P	8 NEWS NOW @ 11P	:30	\$2,200.00	10/01-10/01	0	0	0	\$0.00	
	20	SA-SU	1100P-1135P	8 NEWS NOW @ 11P	:30	\$1,100.00	09/29-09/30	1	1	1	\$1,100.00	
	21	F	800P-90CP	CSI:NY	:30	\$7,500.00	09/28-09/28	0	0	0	\$0.00	
	22	TU-F	400A-459A	4A NEWS	:30	\$100.00	09/25-09/28	0	0	0	\$0.00	

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---REPORT TOTALS---

Report Totals: 5 / \$4,800.00

---SALES MONTHLY TOTALS---

Sep 12: 5 / \$4,800.00 Oct 12: 0 / \$0.00

Sales Totals: 5 / \$4,800.00

Station Totals: 5 / \$4,800.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$16,000	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

---COMPETITIVE COMMENTS---

SHARES ARE ESTIMATED

Books null
Demos RA35+